



A program of New Horizons Foundation
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IMPACT

Together for a better community!

“Saturday night we go out for a movie” cultural project

IMPACT Evolution

Uricani, Romania

March, 19th-July, 1st 2005

Project Summary

The IMPACT members observed the need of youth from Uricani to have more opportunities to spend their free time in healthy ways during week-ends. As a result, we carried out a cultural project that lasted 5 months and consisted of projecting 14 educational movies. Watching the movies was free of charge at all times. Our initiative was well received by the youth from Uricani community. At the same time, the implementation of this project meant the functioning of the only cinema in the Jiu Valley, which was previously entirely unused.

Problem Statement / Justification

The absence of constructive alternatives for spending free time encouraged us to think of a cultural project that implied projecting educative movies for the Uricani youth community.

Objectives

Youth from Uricani city will have a healthy alternative for spending their free time during week-ends.

Partners & Sponsors

City Hall from Uricani

Activities

- Establishing contacts with the City Hall in view of their agreement to use the House of Culture for projecting the movies;
- Advertising, on a weekly basis, the movie to be projected;
- Making sure we have all the equipment needed for projection.

Evaluation

Between March, 19th and July, 1st, the members of IMPACT Evolution club projected 14 movies at the House of Culture in Uricani city. We managed to bring more and more people each week. Watching the movies was free of charge and we noticed a huge progress in the viewers' attitudes in terms of watching educational movies in public. In addition, this project represented a constructive way of doing public education. Another important aspect is that our initiative meant the functioning of the only cinema in the Jiu Valley.

Budget

2.000.000 lei (about 70USD)- New horizons Foundation and IMPACT club resources

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