



A program of New Horizons Foundation  
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# IMPACT

Together for a better community!

## “Santa Claus doesn’t come alone!”

IMPACT New Generation

Petroșani, Romania

15-16 December 2006

### Project Summary

The project aims to assist 10 poor families from Petroșani city with food and clothes, during the Christmas holidays. The project is divided in 2 parts. The first part consists of a fundraising campaign needed to purchase the food. During the second part of this project we want to bring joy to those who live in the colony of Petroșani by decorating a Christmas tree and organizing an artistic performance for them.

### Problem Statement / Justification

In Petroșani city there are many families who live in very poor conditions. We thought it would be opportune to help some families to feel the Christmas spirit in their houses.

### Objectives

- Fundraising campaign for the acquisition of presents (each family will receive a present, the equivalent of 60 lei);
- Offering the presents to the families (food, clothes and toys), bought after the fundraising campaign
- Organization of a performance, in IOSUA day centre from the colony of Petroșani, in order to entertain the beneficiaries

### Budget

The budget of this project was estimated to 1000 lei. However, through the fundraising campaign we succeeded to collect 1200 lei.

### Activities

- Obtaining the funds, through sponsorship and donations;
- Selection of the families through a questionnaire made by the IMPACT members
- The members of IMPACT Petroșani club offer the Christmas gifts to the selected families.
- Organization of the artistic performance by the members of IMPACT Petroșani club

### Evaluation

Because we succeeded to collect more money than we initially estimated, the beneficiaries of the project have been 12 families, instead of 10. The beneficiaries of the performance have been more that 70 people from the colony of Petroșani, both children and adults.

### Partners & Sponsors

**Partners:** Herepeia Foundation – IOSUA day care centre from colony of Petroșani

**Sponsors:** S.C. VISA S.A. Petroșani, SLU Coroiеști, Primary School Nr. 4 Petroșani

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