



A program of New Horizons Foundation
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IMPACT

Together for a better community!

“Open Hearts” fundraising charity project, 2nd Ed.

IMPACT Evolution & Best Hurricane

Uricani, Romania

December 17th 2005

Project Summary

On December 17th, the IMPACT clubs from Uricani ran the second edition of the charity Christmas choral and drama performance “Open hearts.” The project aimed to bring the Christmas spirit in people’s hearts and to attract citizens’ attention upon the need for active engagement in local issues. The project involved the majority of educational institutions and churches from Uricani, alongside the local authorities. Through this project, the clubs succeeded to raise an adequate amount of money to purchase food products for 10 families.

Problem Statement / Justification

A case study carried out in October 2004 in Uricani revealed the existence of many families with a precarious financial situation. This was the starting point for the project “Open hearts”, which was an extremely successful action in 2004. For that reason, we sought to repeat this experience in 2005. The know-how we acquired during a year of community service projects was a virtual guarantee for the success of this second edition of our project.

Objectives

- To raise citizens’ awareness about the families with a precarious situation;
- To help 10 families from Uricani with food products (the equivalent of 50 RON, meaning around 20 USD).

Budget

Total budget: 7 million ROL, out of which:
5,5 mil.- funds collected from the community;
1,5 mil – contribution of the New Horizons Foundation

Activities

- Organization of a charity performance, following the past year similar event;
 - This consisted of Christmas carols by local choirs
 - Drama and sketches to illustrate the Christmas spirit
- Making a list with the families to be helped;
- Purchasing the food products;
- Distribution of packages to the selected families.

Evaluation

The performance benefited from the presence of many participants: the IMPACT members, who performed Christmas carols and sketches, the choir of the Orthodox Church, the choirs of the Pentecostal and Baptist Churches, the choir of the Elementary School no. 2, and that of the Kindergarten no. 2, students from the Elementary School no. 1, and other talented children. The city hall of Uricani contributed to the success of this event, by providing a high quality sound system and allowing us to use the House of Culture for the performance. Several local sponsors contributed with a total amount of 5, 5 million ROL, (around 210 USD). The money was used for purchasing food for 10 families from Uricani, thus offering these people a well deserved Christmas meal.

Partners & Sponsors

Local City Hall of Uricani; Elementary School No. 1 Uricani; Elementary School No. 2 Uricani; Kindergarten No. 2 Uricani; Orthodox Church Uricani Pentecostal Church Uricani; Baptist Church Uricani.

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