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# IMPACT

Împreună pentru binele comunității noastre!

## „GREETING CARDS FOR THE SOUL”

**IMPACT CReW. IASI**

**Location: IAȘI**

**Time period:  
March 27<sup>th</sup> – April 17<sup>th</sup> 2010**

### Short Project Description

The CReW IMPACT club identified a group of poor children at Podu Iloaiei and engaged them in designing “Greeting cards for the soul” together; the funds gathered from selling the cards went towards purchasing a cow, to be raised at “Farm of Hope”. Each weekend, the children in the group are invited to the partner farm, with the cow providing an important food source for them.

### Project Justification

The project is geared towards children that come from a background of poverty-stricken families, so that through their IMPACT Club activity they may understand that society has not turned its back on them, that they can still relate to and be friends with their similarly-aged peers, who are interested in their fate.

### Objectives

- Identifying a target-group by finding a poverty-stricken area, where the number of poor people is greater than half.
- Selecting a group of 30 children to engage in the social activities, as well as making the „greeting cards for the soul”
- Making 200 greeting cards
- Social activities with volunteers and the target-group of children
- Distributing the 200 greeting cards to people in churches, banks, schools, etc. , using the sum of 2000 RON to purchase the cow.

### Activities

- Identifying the target-group
- Preparing the social activities with the children
- Preparing the materials for making the greeting cards
- Making the actual cards, together with the target-group
- Volunteers selling the greeting cards
- Purchasing the cow
- Celebrating the moment of purchase at the farm, together with the children

### Evaluation

Through this project, implemented by the CReW IMPACT club, 30 children from poor families in Podu Iloaiei, Iasi, benefited from fun social activities, and now have a cow to provide an important part of their daily nutrition.

### Partners and Sponsors

- Farm of Hope Foundation

**Budget : 350 RON**

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