



IMPACT

Together for a better community!

A program of New Horizons Foundation
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“Hike safely”

IMPACT 2

Lupeni, Romania

August 2005

Project Summary

Among the projects ran by IMPACT youth clubs one can find several initiatives that concern ecology, preservation and promotion of the natural habitat. The “Hike Safely” project aimed to promote awareness of a local area as an attraction for tourists, to place mark signs on the itinerary to Peștera De Gheață (the Ice Cave) – Valea de Pești (Valley of the Fish), near The Retezat National Park, and to inform tourists about the danger of pollution and the importance of preserving the environment. The members of IMPACT 2 ran a fundraising campaign in order to achieve the following: print out leaflets with information about the environment protection, buy the wood necessary to mark the chosen itinerary, and to buy the garbage bags needed to clean the respective area. The city hall of Uricani sent the tools needed for cleaning the area and a vehicle to transport the garbage.

Problem Statement / Justification

The IMPACT 2 members organized many road trips on the itinerary Peștera De Gheață – Valea de Pești, during which they observed that tourists from the improvised camping area near the cave left mountains of garbage behind them. There was a need for a cleaning campaign, alongside the establishment of information points for tourists, in order to underline the importance of environment protection and sustainable tourism, important for the Jiu Valley.

Budget

Buget total: 300 \$

Objectives

- Informing tourists about environmental awareness and protection;
- Informing tourists about the attractions from the area;
- Informing tourists about the possibility to approach a safe and short route to the Peștera de Gheață (the Ice Cave).

Activities

- Information campaign for tourists;
- Cleaning the area;
- Marking the route to Peștera de Gheață;
- Advertising the project.

Evaluation

During the project, 300 informative leaflets about the protection of environment have been distributed. 30 garbage bags have been collected and a safe route to Peștera de Gheață (the Ice Cave) has been marked for the tourists.

Partners & Sponsors

- S.C. Dedy Farm Lupeni
- S.C. Comexim R Lupeni
- City hall of Uricani

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