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IMPACT

Together for a better community!

Christmas Time - Craciuniada

IMPACT 2 Lupeni

Lupeni, Romania

15-23 December 2006

Project Summary

Craciuniada is a "toy raising" and fundraising campaign which takes place in the schools and high schools from Lupeni. Between November 15th and December 15th, 2006 in each school from Lupeni there have been boxes and sacks for collecting toys. The toys were meant to reach 200 children coming from a poor neighbourhood of the town. The members of IMPACT 2 Club hope that through this project the students will become aware that the disadvantaged children are confronted with many problems.

Problem Statement / Justification

In the neighbourhood called "Colonie / Colony" over 200 families live in tough conditions: without running water, without sewage and electricity, with domestic animals. This is an area with perpetual social conflicts. The people from the "Colony" make a living by selling old iron and through the social wages from the state. Those children have no access to education - many of them have abandoned the school in order to go together with their parents to collect iron or pick up forest fruits, or simply because the parents do not afford to keep them in school.

Objectives

- To involve new members of IMPACT 2 in volunteering activities;
- To raise the awareness of local students about the difficult situation of the children from the "Colony";
- Interaction with the beneficiaries;

Activities

- Promoting the "toy raising" campaign in schools and in the local media.
- Identifying sponsors, in order to offer oranges and sweets;
- Contacting, in the field, the beneficiaries and making an evaluation of each family;
- Offering the presents.

Evaluation

Craciuniada is the largest "toy raising" campaign organized by IMPACT 2 so far. The students proved empathy and civic spirit. They donated numerous toys, part of them being donated afterwards to a neighbouring kindergarten. The total value of the collected toys is about 20 million lei (2000 RON), from which benefited 200 children from the "Colony" and 400 children from the neighbouring kindergarten.

Budget:

Total budget: 23 million lei (2300 RON). The entire amount represents community contribution.

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