



IMPACT

Together for a better community!

A program of New Horizons Foundation
www.new-horizons.ro

“Cleaning Days”

IMPACT 2

Lupeni, Romania

May, 17-22, 2004

Project Summary

This project was a test to see what can be done in one day in terms of environmental improvement and community cooperation. With a very small budget, this project managed to drastically improve the physical surroundings by bringing together individuals and institutions in the local community for increasing its awareness and creating an obvious positive impact for ecological problems.

Problem Statement / Justification

The obvious apathy and the low level of the community involvement in the local environmental problems provides ample motivation. People throw trash down unthinkingly, and the state of disrepair of simple things decreases morale for people to take care of their community.

Objectives

- The community will become more aware of nature’s importance in our lives
- The community will (experientially) become more aware of the importance and possibility of getting involved in and working together to solve local problems
- The project will actually empirically improve the physical surroundings and the environment

Budget

Budget total: 500-euro grant from Asociatia Pro Democratia
680 euro – from comunity

Activities

- Planting of 30 trees
- An essay contest (22 essays submitted with prizes awarded)
- A press release and six articles and a television broadcast of the project
- Informatin campaign involving brochures (around 1000)
- Volunteer recruitment—200 volunteers

Evaluation

This project is strong as it involved working with multiple institutions and had a very strong public education component.

FNO together with the sociologist Adrian Kelemen created pre and post evaluation questionnaires that were applied to 50 students involved in the project. The #1 motivation for involvement was the feeling they could help the community and solve an important problem in their community. More than 90% involved said they would participate in future projects to improve their communities.

Partners & Sponsors

Pro Democracy Association (Constanta Club)• Lupeni City Hall• Deep Foundation •Children’ Local Council• Lupeni Organization of the Hungarian Youth • Lupeni Theoretic High School• Lupeni Industrial High School• Lupeni primary schools

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